## **ORDER**

Orders Order / Rev: 360097 06860082 Alt Order #: BARACK OBAMA Product Desc: KTNV - Las Vegas Estimate: 1905 Flight Dates: 10/02/12 - 10/08/12 Primary AE: Anjanette Brady 10/01/12 / 10/01/12 Sales Office: Original Date / Rev: PPH Order Type: **GENERAL** Sales Region: NAT **GMMB** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 3050 K St. NW EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Obama for America** A35+ New Business Thru: Demographic: **Product Codes:** PL Presidential Order Separation: 00:15:00 Priority: P-03 Advertiser External ID: AGY-TRANS, POL CAND, CAND Agency External ID: Revenue Codes:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	19	\$21,350.00	\$18,147.50

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$21,350.00	\$18,147.50	0.00
Totals	19	\$21,350,00	\$18.147.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTNV - Las Vegas	18%	\$21,350.00
Market	100%	\$118,611.11

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$29,652.78
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$34,397.22
KTUD	1%	\$1,186.11
KVMY	3%	\$3,558.33
KVVU	19%	\$22,536.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$5,930.56

I	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri Rt	д Туре	Spots	Amount
	1	KTNV	10/02/12	10/05/12	M-F 5-6am	CM	M-F 5-6a	- TWTF	:30	1	\$150.00 P-03 0.	.00 NM	1	\$150.00
					Action News									

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Order / Rev: 360097 Advertiser: Obama for America

Alt Order #: 06860082 Product Desc: BARACK OBAMA KTNV - Las Vegas

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1905

Ln Ch Start End ACTION NWS@5AM<	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
Start Date   End Date   Week: 10/01/12   10/07/12	Weekdays Spots/Week - TWTF 1	<u>Rate</u> \$150.00	Rating 0.00					
E 2 KTNV 10/02/12 10/05/12	Morning Blend 9a CM Morning Blend 9a-10a	M-F 9a-10a	- TWTF	:30 2	\$225.00 P-03	0.00 NM	2	\$450.00
MORNING BLEND< Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12 E 3 KTNV 10/02/12 10/05/12	- TWTF 2 2p Syndicated Show CM	\$225.00 2p-3p	0.00 - TWTF	:30 1	\$275.00 P-03	0.00 NM	1	\$275.00
JEFF PROBST	2p Syndicated Show	2p-3p	- 1WII	.50 1	Ψ273.001 -03	0.00 14101	'	Ψ213.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00					
E 4 KTNV 10/08/12 10/08/12	Monday ABC Prime C CM CASTLE	CASTLE	M	:30 1	\$2,750.00 P-03	0.00 NM	1	\$2,750.00
CASTLE Start Pate Find Pate	Mankdova Cnoto/Mank	Doto	Dating					
Start Date	Weekdays Spots/Week M 1	Rate \$2,750.00	Rating 0.00					
E 5 KTNV 10/02/12 10/02/12	Tue ABC Prime C CM PRIV PRACT	PRIV PRACT	- T	:30 1	\$2,000.00 P-03	0.00 NM	1	\$2,000.00
PRIV PRACT	N/ 11 0 1 M/ 1	5.	<b>5</b>					
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Week	Rate \$2,000.00	Rating 0.00					
E 6 KTNV 10/03/12 10/03/12	Wed ABC Prime A CM MIDDLE/SUB	MIDDLE/SUE		:30 1	\$1,750.00 P-03	0.00 NM	1	\$1,750.00
MIDDLE/SUB		_						
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u>	Weekdays Spots/Week	Rate \$1,750.00	Rating 0.00					
E 7 KTNV 10/04/12 10/04/12	Thu ABC Prime B CM GREYS	GREYS	T	:30 1	\$2,500.00 P-03	0.00 NM	1	\$2,500.00
GREYS	N/ 11 0 1 M/ 1	5.	<b>5</b>					
Start Date	Weekdays Spots/Week	Rate \$2,500.00	Rating 0.00					
E 8 KTNV 10/05/12 10/05/12	Fri ABC Prime A CM SHARK TANK	SHARK TAN (8:00 PM-9:00		:30 1	\$1,000.00 P-03	0.00 NM	1	\$1,000.00
SHARK TANK Stort Data End Data	Weekdays Spots/Week	Poto	Dating					
Start Date	Weekdays Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
E 9 KTNV 10/05/12 10/05/12	Fri ABC Prime B CM PRIMETIME	PRIMETIME	F	:30 1	\$1,500.00 P-03	0.00 NM	1	\$1,500.00
PRIMETIME Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	F 1	\$1,500.00	0.00					
E10 KTNV 10/06/12 10/06/12	College Football Primetin6M College Football Primetime	4p-830p (5:00 PM-8:30	S- D PM)	:30 2	\$1,500.00 P-03	0.00 NM	2	\$3,000.00
NCAA FTBALL Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12		\$1,500.00	0.00					
E11 KTNV 10/07/12 10/07/12	Sun ABC Prime C CM REVENGE	REVENGE	S	:30 1	\$2,750.00 P-03	0.00 NM	1	\$2,750.00
REVENGE Start Date End Date	Weekdays Spots/Week	Pata	Rating					
Week: 10/01/12 10/07/12	S Spois/week	Rate \$2,750.00	0.00					
E12 KTNV 10/07/12 10/07/12	Sun ABC Prime D CM 666 PARK AVE	666 PARK A	VES	:30 1	\$1,500.00 P-03	0.00 NM	1	\$1,500.00
666 PARK AVE		<b>.</b>	D. ()					
Start Date         End Date           Week: 10/01/12         10/07/12	Weekdays Spots/Week	* ,	Rating 0.00					
13 KTNV 10/06/12 10/06/12	Action News Special CM Action News Special	Action News (8:30 PM-9:30	SpeciS-	:30 1	\$1,000.00 P-03	0.00 NM	1	\$1,000.00
POST CF NEWS	ACTION INCMS SPECIAL	(0.30 FIVI-9.30	J I IVI <i>)</i>			1		

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Order / Rev: 360097

Advertiser: Obama for America

06860082 Alt Order #:

BARACK OBAMA Product Desc:

1905

Flight Dates: 10/02/12 - 10/08/12

Estimate:

KTNV - Las Vegas

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
13 KTNV 10/06/12 10/06/12		Action News Speci S-	:30 1	\$1,000.00 P-03 0.00 NM	1	\$1,000.00
POST CF NEWS	Action News Special	(8:30 PM-9:30 PM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12	S- 1	\$1,000.00 0.00				
14 KTNV 10/02/12 10/05/12		M-F 12:05-1:05a - TWTF	:30 1	\$200.00 P-03 0.00 NM	1	\$200.00
KIMMEL	Jimmy Kimmel					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12	Weekdays Spots/Week	\$200.00 0.00				
E 15 KTNV 10/08/12 10/08/12		2p-3p M	:30 1	\$275.00 P-03 0.00 NM	1	\$275.00
_ :0 :::::	2p Syndicated Show	_p		ψ=/ 0.00 / 00 0.00 /	·	ΨΞ. σ.σσ
JEFF PROBST	, ,					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/08/12 10/14/12	M 1	\$275.00 0.00				
16 KTNV 10/08/12 10/08/12		M-F 12:05-1:05a M	:30 1	\$100.00 P-03 0.00 NM	1	\$100.00
IZINANATI	Jimmy Kimmel					
KIMMEL Start Date End Date	Mankdaya Canta/Mank	Rate Rating				
Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate Rating \$100.00 0.00				
17 KTNV 10/08/12 10/08/12	M-F 5-6am CM	M-F 5-6a M	:30 1	\$150.00 P-03 0.00 NM	1	\$150.00
17 10110 10/00/12 10/00/12	Action News	111 0 00 111	.00	ψ100.001 00 0.00 14W	•	φ100.00
ACTION NWS@5AM<						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/08/12 10/14/12	<u>M</u> 1	\$150.00 0.00				
				Totals	19	\$21,350.00